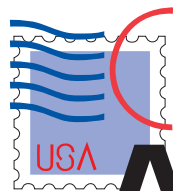




REAL - WORLD APPLICATIONS

COUNTY MUNICIPALITY TURNS TO AUTOMAIL® FOR MAILROOM AUTOMATION SOLUTION

County Waste Department implements PB partner SynTel's AutoMail® to maximize postage savings, improve customer service when mailing customer bills and statements. Postage expense was reduced by up to 25 percent, which is a non-interest expense that goes back to the bottom line.



AutoMail® PRO

THE ULTIMATE MAIL AUTOMATION SOLUTION

DOCUMENT DELIVERY ONE SIMPLE SOLUTION

PROFILE

A County Solid Waste Division, has implemented Pitney Bowes partner SynTel LLC's AutoMail® to ensure the utility receives maximum postage discounts when mailing customer bills and statements. It also enables the utility to calculate dissimilar weight mail pieces and assign the appropriate postage.

The Waste Division selected AutoMail following the selection of a new billing system. Pitney Bowes, recommended the utility consider its solution partner SynTel due to the integration AutoMail has with their printing and sorting systems.

SOLUTION

AutoMail reduces postage expenses by up to 25 percent, which is a non-interest expense that goes back to the bottom line.

The software fits seamlessly into the document production environment, eliminating the need for third party processors and allowing to keep secure sensitive customer information.

AutoMail is mail automation software that functions as a mail pre-processor and verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing statements through manifesting

OPPORTUNITY

The implementation of SynTel's AutoMail ensured we received the maximum postage discounts after installing a new billing system. AutoMail provides automation tools for the design, printing, packaging and delivery of customer communications to increase productivity and reduce expenses.

AutoMail helps companies optimize their mailrooms, saving on labor, equipment, supplies and postage costs. In addition to AutoMail's functionality, the support and training SynTel provides ensures the county gets the maximum value out of the software.

“County and city governments have a responsibility to ensure they are running their operations as efficiently and cost-effectively as possible, AutoMail delivers immediate cost savings that go directly to the bottom line, reducing not only the monetary cost of postage, but also the time spent preparing and sorting bills and statements.”

“The software is very easy-to-use, and it does the work, so that we don't have to waste man hours on postage and mailing.”

KEY POINTS

- **Reduce postage cost.** Presort files to USPS standards, count pages, calculate weights, and qualify your mailing for the lowest possible rates.
- **Reduce equipment cost.** Calculate the individual weight and thickness of each piece and assign postage accordingly, enabling customers to eliminate the postage meter from the process if desired.
- **Reduce labor cost.** Automate mail production process, eliminate manual tasks and reduce completion times from days to minutes.
- **Improve accuracy and delivery times.** Match your address to the national postal database and return the complete ZIP+4 and Intelligent Mail® barcode. It will presorts your file before it is printed, so mail pieces print in presorted order. Once documents are inserted into envelopes, they are ready to deliver to the Post Office, eliminating manual sorting and the need for third party mail houses.
- **Security verification.** Provide reports for audit tracking. Each mail piece is assigned a unique sequence number which is linked to the customer account number for tracking and verification of mailing.

CAPABILITIES THAT MADE A DIFFERENCE

AutoMail® functions as a preprocessor and fits seamlessly into your current document production environment, eliminating the need for third party processors and allowing you to secure sensitive customer information inside your organization. AutoMail® PRO is the only software on the market that is able to calculate dissimilar weight mail pieces and assign the appropriate postage. AutoMail® PRO verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing your mailing.

- Save up to 25% on postage
- Reduce labor costs
- Reduce equipment costs
- Increase efficiency
- Improve delivery times
- Eliminate 3rd party processors
- USPS Intelligent Mail® barcode
- USPS Certified Software



World Headquarters
1 Elmcroft Road
Stamford, CT 06926-0700
For more information,
call 1-800-MR-BOWES



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MAILROOM OPERATIONS COSTS TODAY.

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