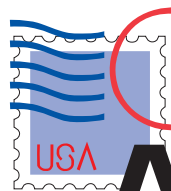




## REAL -WORLD FINANCIAL APPLICATIONS

PITNEY BOWES TURNS TO AUTOMAIL® FOR MAILROOM AUTOMATION SOLUTION

A 1.5 billion dollar financial group relies on Pitney Bowes solution partner SynTel's AutoMail® software to automate the sorting and mailing of customer communications, as well as keeping ahead of the technology curve to meet the demands of regulators and the U.S. Postal Service.



# AutoMail® PRO

THE ULTIMATE MAIL AUTOMATION SOLUTION

DOCUMENT DELIVERY ONE SIMPLE SOLUTION

## PROFILE

At the turn of the new century, a bank with \$1.5 billion in assets needed a new way to process the 40,000 monthly statements. At the time, mailroom employees were forced to count checks and presort statements by hand before feeding them into a postage machine. Challenges associated with the process led to the hand counting and discarding of up to 400 statements at a time. It was taking three or four people per day, everyday, to get all of the statements out, often requiring an extra day or two to complete all of the mailings.

## SOLUTION

The software verifies addresses, presorts customer mailings, calculates and quantifies postage and reduces the work involved in preparing statements for mailing. AutoMail also produces manifest and sequence reports, helping the bank in

regulatory audits and with internal quality checks. Pitney Bowes solution partner SynTel ensures full compliance with postal regulations.

The key to long-term success with AutoMail has been the software adapting to the changing marketplace and SynTel's outstanding service..

## OPPORTUNITY

AutoMail provides tangible, measurable results. The bank saves more than \$10,000, on postage over the first-class rate year after year. This is money that goes directly to the bank's bottom line.

Due to the easy-to-use software, two people now handle the work previously done by four employees. Fewer address errors and processing hours enabled labor to be refocused from assembling mailings to other bank tasks.

The savings have expanded to other communications, including notices. Before, they had to print the notices and send them through a postage machine. With AutoMail, the bank is able to apply bar code discounts to the notices. With a daily volume as high as 3,000 notices, the bank saves around \$2,500 per month.

*"AutoMail is flexible enough that it can handle any customer mailing we need to make, even unusual or one-time mailings, for meeting the Regulation E requirements, we were able to produce, print and mail notifications to our customers in just over a week, ensuring we met the deadline."*

*"The introduction of AutoMail into our mailroom has not only saved us time, money and labor, but it has also allowed the bank to enhance its business focus"*

## KEY POINTS

- **Reduce postage cost.** Presort files to USPS standards, count pages, calculate weights, and qualify your mailing for the lowest possible rates.
- **Reduce equipment cost.** Calculate the individual weight and thickness of each piece and assign postage accordingly, enabling customers to eliminate the postage meter from the process if desired.
- **Reduce labor cost.** Automate mail production process, eliminate manual tasks and reduce completion times from days to minutes.
- **Improve accuracy and delivery times.** Match your address to the national postal database and return the complete ZIP+4 and Intelligent Mail® barcode. It will presorts your file before it is printed, so mail pieces print in presorted order. Once documents are inserted into envelopes, they are ready to deliver to the Post Office, eliminating manual sorting and the need for third party mail houses.
- **Security verification.** Provide reports for audit tracking. Each mail piece is assigned a unique sequence number which is linked to the customer account number for tracking and verification of mailing.

## CAPABILITIES THAT MADE A DIFFERENCE

AutoMail® functions as a preprocessor and fits seamlessly into your current document production environment, eliminating the need for third party processors and allowing you to secure sensitive customer information inside your organization. AutoMail® PRO is the only software on the market that is able to calculate dissimilar weight mail pieces and assign the appropriate postage. AutoMail® PRO verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing your mailing.

- Save up to 25% on postage
- Reduce labor costs
- Reduce equipment costs
- Increase efficiency
- Improve delivery times
- Eliminate 3rd party processors
- USPS Intelligent Mail® barcode
- USPS Certified Software



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