EngageOne™ 3.0

ENHANCE PRODUCTIVITY AND
REDUCE COSTS WITH A HIGHLY
SCALABLE ENTERPRISE
COMMUNICATIONS ENGINE

Product Overview

EngageOne transforms everyday communications into customer-centric experiences that are built on intelligent, rules-based content and available across every environment and channel.

Components for every challenge, from a single provider, include:

• **EngageOne Batch:** Enable high speed batch production for structured documents, such as statements and bills

• **EngageOne On-Demand:** Drive cost and time efficiencies and deliver communications when needed, with zero human interaction

• **EngageOne Interactive:** Generate personalized correspondence, new business applications and negotiated documents

Benefit

Create and manage dynamic branded communications

EngageOne makes it easy to engage customers across your organization through more relevant, cost-effective, relationship-building contacts. Now business users can easily create, deliver and manage personalized communications in any environment, including batch production, on demand or interactive.

With EngageOne, you can to implement an end-to-end solution, or select from batch, on-demand or interactive component solutions to suit your communication needs.

EXPECTED ROI

Greater marketing effectiveness:

• Increased business agility and velocity

• Greater collaboration

• More successful up-sell and cross sell

• Internal and external compliance

More operational efficiency:

• Workflow automation

• Rules-based decisioning

• System consolidation and modernization

• Less reliance on IT resources

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Added Value

Your engine for controlled, branded communications

With companies striving to deliver faster, more personal customer interactions, the need has never been greater for solutions that can deliver consistent experiences while maintaining the highest level of control over data, messaging, branding elements and production variation.

Now you can deliver more accurate information and more targeted promotions with the speed, consistency and agility needed for profitable growth.

Build precision into your messaging

EngageOne enables precise verification of when documents were prepared or sent, so you can measure, monitor and manage your business processes. Communications are scheduled for production and efficiently delivered to large numbers of customers. Automatically format your communications to optimize the experience, whether print, web or mobile.

Raise the bar for communications

Elevate your document composition and transpromo messaging capabilities when you replace error prone, costly and hard-to-maintain legacy correspondence applications with this highly scalable and flexible enterprise communication engine.

PRODUCT UPDATES

- Version compare
- Tighter integration with e-messaging and message content applications
- Simplified resource management
- Extended data formats
- Improved interactive user experience

More accurate data and more compelling insights are transformed automatically into relevant, multichannel communications to fulfill batch production, on-demand or interactive correspondence needs.

Specifications

Application Server
- IBM Websphere® 7.0
- BEA Weblogic® 8.2
- JBOSS® 5.1

Supported Databases
- Microsoft®SQL Server®
- Oracle

Server Operating Systems
- Microsoft® Windows 2003 Operating System
- IBM AIX® 5L
- Sun Solaris™ 10 Operating System

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