DOC1® 6.0

DRIVE REVENUE AND REDUCE COSTS WITH HIGH-SPEED BATCH PRODUCTION OF MORE PERSONALIZED, MULTICHANNEL COMMUNICATIONS

Product Overview

DOC1 is an enterprise communication engine with the centralized control you need to deliver customized, targeted messages and the flexibility you want to communicate consistently across all channels.

Global businesses use DOC1 to create the following:

- **Insurance:** EOBs, policies, annuity statements, welcome kits, ID cards, policy publications, marketing inserts
- **Financial Services:** Statements, invoices, reports, welcome kits/letters, brokers, foreign exchange, asset management, credit institutions, collection services
- **Communications and Utilities:** Consolidated bills, statements, invoices and reports, emails and marketing materials
- **Service Bureaus:** Invoices, statements, bills
- **Public Sector:** Tax, retirement and pension statements, letters, reports
- **Travel:** Tickets, itineraries, email, travel support documents

Benefit

Through integrated data acquisition, content management and multichannel delivery capabilities, DOC1 automates document composition and enhances productivity. Now you can enable high-speed batch production for such structured documents as statements and bills, while personalizing every communication with targeted offers and relevant messages.

DOC1 consists of two main modules: Designer and Generate. Designer is a single flexible environment for all aspects of publication design. Generate merges design resources with live database extracts for multichannel distribution. Changes are effortlessly implemented with simplified re-use, versioning and approval workflows.

EXPECTED ROI

Amend communications without risk to existing versions. Work on concurrent projects using shared resources. Reconcile data as required or simply restore all resources to a previous state. The branching, merging and version history functionality of DOC1 make it the most robust communication engine available.

Now you can automate publishing based on user-defined schedules means to efficiently produce thousands of output pages per second in print or digital form.

≡ Pitney Bowes
Business Insight

Added Value

Speed and control with a personal touch

Your business users need the ability to easily create engaging, compliant and branded communications across the enterprise. Your customers demand their communications be delivered how, when and where they desire, across all media channels, including print, web, email and text messages.

With DOC1 you can efficiently deliver the information that your customers need, along with the highly-targeted promotional messages that strengthen long-term relationships.

Compatibility meets automation

DOC1 makes it easy to produce effective, personalized communications in a batch production environment by coupling good document design with conditional logic.

Use standard Windows®-compatible font and image resources as part of your design and DOC1 automatically takes care of the conversions required for your target media.

Document creation simplified

Now you can easily create and centrally control all customer communications with a single, robust composition engine. Departments can design documents and customize content with minimal technical skills, using familiar layout features such as tables, text boxes, shapes, headers and footers.

PRODUCT UPDATES

- Enhanced version control
- Centralized control over user access
- Improved design features
- Eased content manipulation
- Automated scheduling

Create high-speed batch communications, delivered across all media channels including print, web, email and SMS.

Specifications

Application Development
- Windows 2000
- Windows XP
- Vista

Product Engines
- MVS (OS/390, Z/OS)
- UNIX (AIX, HP-UX, Solaris and others)
- Windows 2003, XP, Vista
- iSeries
- Linux (both Red Hat and SuSe)

Output Formats
- AFP
- Metacode
- PostScript
- PCL
- PDF
- Line data
- PPML
- VPS PostScript
- HTML (page based and email based)
  - IJPDS
- VIPP
- RTF

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