DATA SHEET

VeriMove™ Access

Move Update® Service

CAPTURE MOVE UPDATES CONVENIENTLY WITH A HOSTED SERVICE

How It Works

The VeriMove™ Access server network processes jobs in real-time. The services include:

- CASS™ processing with DPV™

- LACSLink®

- SuiteLink™

- NCOALink® processing providing 48 months of updated addresses and return codes

- Multiple job processing

- Dispatcher Plus support for job scheduling

- Optional private service support/customer dedicated services

- Processing summary report, USPS® 3553 report and monthly customer usage report provided

OVERVIEW

The new USPS® Move Update Standard took effect on November 23, 2008. In a continuing effort to reduce undeliverable as addressed (UAA) mail, mailers are now required to demonstrate they have updated their mailing list within 95 days (formally 185 days) and now applies to all Standard and First-Class Mail®.

Last year, approximately 40 million customers of the United States Postal Service® (USPS) filed a change-of-address (COA). Unfortunately, customers don't always notify you with their new address which results in piles of returned and undeliverable mail, dramatically affecting your company's bottom line. In a nutshell, each outdated name and address file has the potential to represent either a lost customer or lost prospect.

Further to this, the increase in costs to meet these new requirements; whether utilizing the USPS Address Change Service (ACS™) or a service bureau, can provide for time consuming and expensive options. Worse yet, you may be receiving discounts improperly and with USPS's MERLIN® verification system now in place, it is more crucial than ever that Move Update requirements are met.

Pitney Bowes Business Insight Can Assist You with Meeting the New Move Update Requirements

Convenient Hosted Solution
VeriMove Access is a Move Update hosted service that checks customer records against

the NCOALink database. VeriMove Access identifies new addresses of recent moves, enabling your business to stay connected with your customers while meeting the USPS Move Update requirement. Using VeriMove Access, mailers can improve customer communications, reduce undeliverable as addressed (UAA) mail and automate change-of-address processing and maximize postage discounts. VeriMove Access provides CASS processing with DPV and LACSLink , SuiteLink , 48 month NCOALink processing, multiple job processing and Dispatcher Plus support for job scheduling.

Change of Address Processing – Your Way
VeriMove Access easily integrates into business processes. Unlike upload or email services, the VeriMove Access desktop client handles all network processing tasks and provides active job status information. Just set up your jobs, submit your jobs and obtain updated lists to stay in contact with your customers.

Flexible Input and Update – Your Format
VeriMove Access can read and update flat-file customer records in virtually any layout, including unstructured or free form text. You can define multiple "jobs" to read, process and update different types of customer lists. This flexibility allows easy integration of the powerful change-of-address data and reduces your administrative time.

VeriMove™ Access

Move Update® Service

UNITED STATES

One Global View
Troy, NY 12180
1.800.327.8627
pbbi.sales@pb.com
www.pbinsight.com

CANADA

26 Wellington Street East
Suite 500
Toronto, ON M5E 1S2
1.800.268.3282
pbbi.canada.sales@pb.com
www.pbinsight.ca

EUROPE/UNITED KINGDOM

Minton Place
Victoria Street
Windsor, Berkshire SL4 1EG
+44.1753.848200
pbbi.europe@pb.com
www.pbinsight.co.uk

ASIA PACIFIC / AUSTRALIA

Level 7, 1 Elizabeth Plaza
North Sydney NSW 2060
+61.2.9437.6255
pbbi.australia@pb.com
pbbi.singapore@pb.com
pbbi.china@pb.com
www.pbinsight.com.au

Automate Within Business Processes – Meet Your Deadlines

VeriMove Access can be automated to run as part of your mailing process. You can utilize a variety of scheduling and mailing process applications available from Pitney Bowes Business Insight to link NCOALink processing to meet your deadlines. This reduces your time investment while ensuring the highest quality customer list with the most current data.

Performance and Availability – Start Your Job Processing Now

Don't wait for your updated list. The interactive VeriMove Access desktop client lets you submit jobs now, which are then processed with the next available server. VeriMove Access features a site redundant architecture, and service options include a dedicated server for your company so that processing can begin immediately. Make this operation part of your disaster recovery plan, not the exception.

High Service Security – Protect Your Customer Names

The NCOALink service requires that your customer name-and-address lists be matched against the NCOALink database. This means you'll want to ensure your valuable customer information is protected and processed in a highly secure environment. Most list processors require only password protection on the file, leaving your data vulnerable. VeriMove Access utilizes 128 bit SSL encryption on uploaded and downloaded lists. The VeriMove Access client, installed in your environment, provides all encryption and de-cryption functions. For maximum security, an in-house solution, such as the VeriMove Move Update Solution, is recommended.

Scale Applications and Processing Costs

VeriMove Access is available through cost-effective subscriptions based on the number of records you process as your business grows.

Comprehensive Suite to Meet Your Needs

VeriMove Access is an integral part of a comprehensive suite of Move Update services and applications available from Pitney Bowes Business Insight. In addition to VeriMove Access, this suite includes:

- VeriMove Net Service – an online NCOALink Move Update service used with SmartMailer™ desktop for small-to-medium mailing requirements along with PBFirst and AddressRightPro

- VeriMove Move Update Solution – an in-house address application for large-volume mailers licensed directly for NCOALink by the USPS. These customers require unlimited processing and the highest level of security

REDUCE UAA MAIL, MAXIMIZE POSTAL SAVINGS AND BOOST CUSTOMER SATISFACTION WITH VERIMOVE ACCESS. CALL US TODAY AT 800-327-8627 OR VISIT US ON THE WEB AT WWW.PBINSIGHT.COM.

SPECIFICATIONS

- Microsoft Windows 2000, XP, Server 2003
- 1 GHz processor, 2 GB RAM, DVD drive
- High speed Internet connectivity
- 10 MB for application
- Requires customer subscription
- Requires execution of USPS® Processing Acknowledgement Form (PAF)
- No NCOALink™ license required

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